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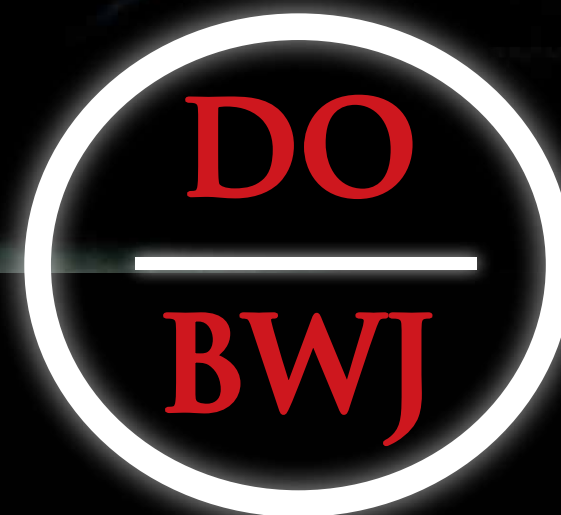


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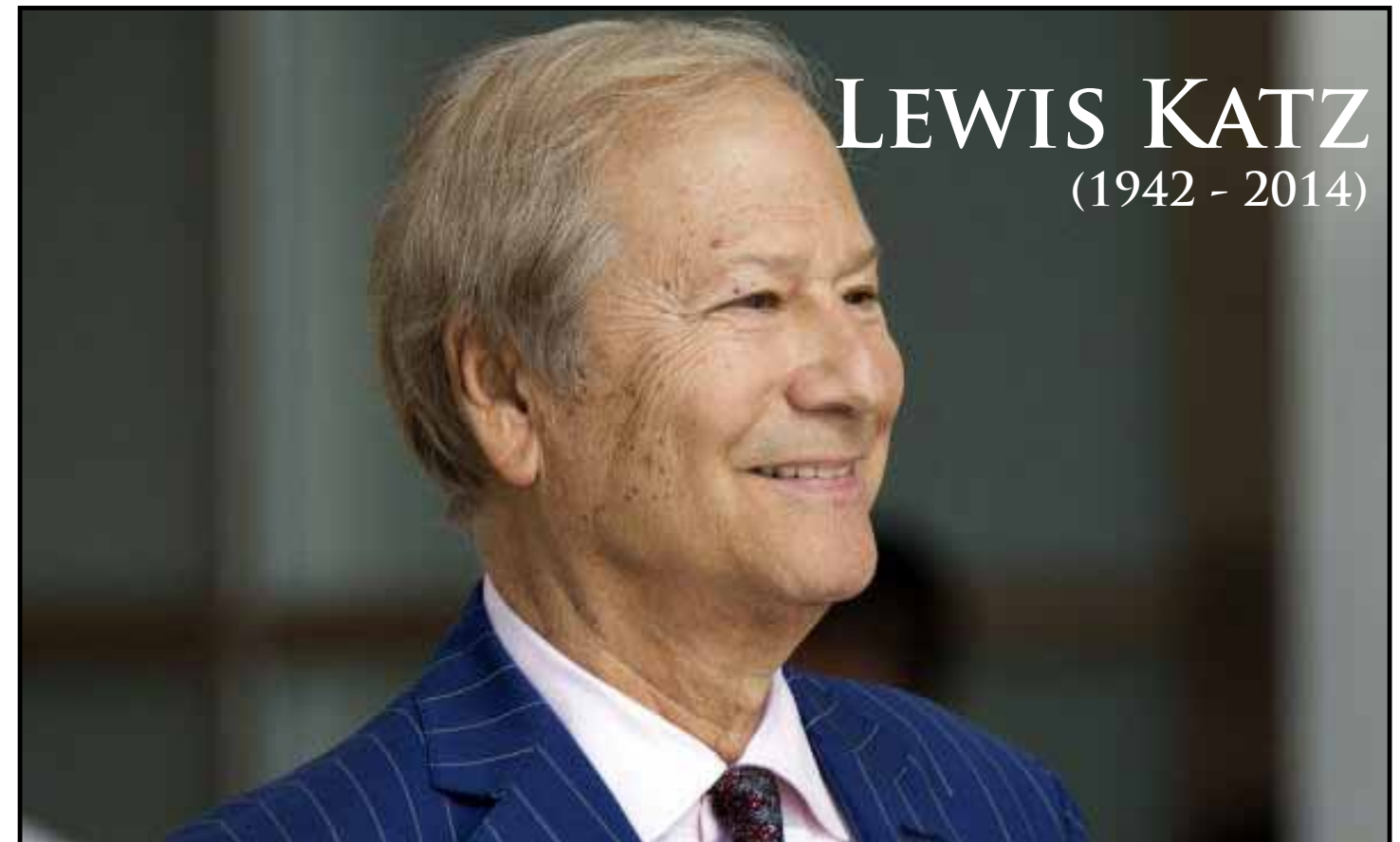
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LEWIS KATZ

(1942 - 2014)

Lewis Katz acquired many titles during his 72 years on this earth. Among them were lawyer, entrepreneur, business magnate and philanthropist.

Lewis Katz was a billionaire at the time of his death, but he grew up poor in the Parkside neighborhood of Camden where he was raised by his mother, who was forced to work two or three jobs at a time to provide for the family following the death of her husband when young Lewis was just a baby.

By all accounts Lewis Katz never forgot where he came from and how he got there, building Jewish Community Centers like the one in Margate named for his parents, Milton & Betty Katz, the Boys & Girls Club in his native Camden to help inner city kids stay off the streets and by donating a combined \$40 million to both Temple University and Carlisle's Dickinson School of Law, the higher learning institutions where Katz earned his degrees.

In the weeks prior to his death, Katz reached out personally to Atlantic City Mayor Don Guardian regarding the financial troubles the Atlantic City Boys & Girls Club was having and asked very simply, "How can I help?"

Katz, who was fond of the saying, "It's never a perfect day, unless you can help someone who can never hope to repay you", would go on to pledge \$165,000.00, which would ensure that the Club stayed open throughout the summer.

Various people quoted in the days after his private jet exploded on a Massachusetts runway, tragically killing Katz and six others on board, said that Katz was: "The smartest person I've ever met," "The most unique person I've ever met", "The most generous person I've ever met" and "The kindest person I've ever met."

Not bad for a self-made kid from Camden who became a billionaire, owning at various times the New Jersey Nets, the New Jersey Devils, a minority stake in the New York Yankees and their YES Network and most recently the parent company that owns the Philadelphia Inquirer, the Philadelphia Daily News and Philly.com, an entity which myself and The Boardwalk Journal are proud to be affiliated with.

In reading dozens of stories written about Katz since his death, it is clear to me that it was not his vast wealth that defined Lewis Katz as a man, but what he did with it.



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Founder and Publisher of The Boardwalk Journal
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12TH ANNUAL SHIRLEY MAE RUN & MICHAEL J. WALK

The benefit event features a 5K Run, 1.5 Mile Walk and a Kids Fun Run, with live entertainment, health screenings, food and beverages. The event hosted by Shirley Mae starts off with breakfast Celebration of Survivors at Fin Restaurant, Tropicana Casino Resort. All proceeds benefit the Shirley Mae Breast Cancer Assistance Fund, the Michael J. Neustadter Pancreatic Cancer Fund & Gilda's Club South Jersey

Photos: Tom Briglia/PhotoGraphics



SOUTHERN NEW JERSEY SPRING HEART WALK

Members of the Cooper Levenson Law firm participate in Southern New Jersey Spring Heart Walk in Ocean City, NJ

Photos: Tom Briglia/PhotoGraphics



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Wild-haired boxing promoter Don King once said, "Only in America could a Don King happen." If a group of local Atlantic City Democrats have their way, forward thinking people may soon be saying, "Only in Atlantic City." The reason? This group of disenfranchised Democrats is reportedly working behind the scenes to coordinate a January 2015 recall of wildly popular Atlantic City Mayor Don Guardian, who has spent much of the last six months building relationships with constituents, local unions, casino presidents, local business owners and people like Senate President Steve Sweeney and Governor Chris Christie. So what's the problem? Guardian's Democrat detractors are apparently longing for the return of former Mayor Lorenzo T. Langford, who lost his seat to Guardian last November. Stay tuned as this talk is expected to heat up as Guardian's one year anniversary comes to pass in January ...

Speaking of November elections, longtime Republican Congressman Frank LoBiondo, a 20 year incumbent, is going to have his hands full for the first time in a while, as former federal prosecutor and Cooper Levenson attorney Bill Hughes Jr. seeks to unseat him, much the way a younger LoBiondo sought to unseat Hughes father, Bill Hughes Sr. for the same seat in 1992. Hughes Sr. beat LoBiondo in that race, but LoBiondo would go on to win the seat two years later when Hughes Sr. did not seek re-election in 1994. Hughes Jr. may have what it takes to not only take the seat, but in the process, he may also give the 68 year LoBiondo his first gray hairs...

Local casino entertainment executive Tom Cantone recently released "Book Em'", a book about his more than 30 years in the entertainment industry and celebrated the event at New York's iconic Friars Club, with guests like Susan Lucci, Regis Philbin, Tony Orlando and The Boardwalk Journal's own Harry & Don Hurley. "Book Em" is available on Amazon.com...

The Boardwalk Journal would like to congratulate our good friend Anthony Previti and his wife Kim on the birth of their first son Jackson David William Previti. Anthony has reportedly been busy changing diapers, but will be Out to Lunch in July...

With this being The Boardwalk Journal's 60th issue and 5 Year Anniversary, we would like to take this time to acknowledge some of our friends who have helped us along the way:

Lloyd D. Levenson Esq., Ken Calemno, Chip Braymes, Phyllis Lacca, Tom Briglia, Felicia Niven, Gary Hill, Diane Spiers, Harry Hurley, Don P. Hurley, Lisa Johnson, John Schultz, Gregg Kohl, Bill McCullough, George Anastasia, John Amodeo, Cookie Till, Chris Ferry, Frank "The Jitney Guy" Becktel, Bill Kelly and all of our advertisers, all of our loyal readers, all of our contributors and everyone who has supported or helped us along the way...

Here's to the next 5 years ...



ATLANTIC CITY MAYOR DON GUARDIAN: LOOKING BACK ON HIS FIRST 100 DAYS & ATLANTIC CITY'S TIPPING POINT

Atlantic City Mayor Don Guardian's first 100 days in office have been a flurry of activity.

Guardian's day starts very early (many times before 6:00 a.m.) and his typical working day lasts until 9:00 p.m. and later.

He has literally offered every employee of Atlantic City a sit-down, face-to-face meeting. This alone will take months to accomplish.

In his first 100 days, Guardian was hit with one of the harshest and snowiest winters in recorded history.

Guardian has also been hit with a series of economic storms. The Borgata Hotel & Casino has won a massive tax appeal. Other casinos have also won large tax appeals. This will most likely leave Atlantic City with a \$ 160 to \$ 180 million dollar hole to climb out of.

One casino, The Atlantic Club, has closed and two more may follow, soon.

This is the kind of problem that usually results in hundreds of layoffs being necessary and the bonding of another nine figures for the next 20 years. It is a very bleak reality.

All of this, coupled with the fact that Atlantic City as a gaming jurisdiction continues to contract month-to-month and year-to-year.

Another interesting fact about Guardian is that he did not treat himself like a new broom that simply sweeps a house clean. Guardian actually has kept in place most of the former Mayor Lorenzo Langford cabinet in place.

This tells us a few illuminating things. Number one: Guardian is a good man. I don't see a vicious or retaliatory bone in his body. This is so rare. Normally a huge upset victor like Guardian would have terminated every single member of the vanquished Mayor's cabinet. Number two: Langford must have assembled a talented team all along; something that Langford was never, ever publicly credited with during his multiple terms and more than 10 years as Mayor.

I have closely studied Guardian's management style since his inauguration on January 1, 2014. He is a very impressive and

accomplished executive. He seamlessly handles many tasks at the same time, a prerequisite to be a successful Mayor of Atlantic City.

Another very important early observation is that Guardian quickly admits when something is wrong within his administration. He then immediately goes about fixing it. More elected officials should take note as to how Guardian handles a crisis. His level of transparency is very rare these days. What we typically see elected officials do is to blatantly lie and obfuscate, whenever a controversy arises.

Early on, it's so easy to tell that Guardian is not your typical politician. In fact, he's not a politician at all. And, if he can stay this way, he will

be very successful at a time that is proving to be a most critical tipping point in Atlantic City's storied history.

With the threat of additional gaming competition now looming from within our own state, this is absolutely Atlantic City's last chance to get this right.

Harry Hurley is Political Editor of The Boardwalk Journal. Hurley is the president of Harry Hurley Consulting and Communications, LLC. He hosts the daily talk radio program "Hurley in the Morning" 6-10 a.m. weekdays on Townsquare Media, WPG Talk Radio 1450, where he also



serves as the senior programming consultant. He has hosted various programs for local television and is the editor and publisher of his news and information website, www.harryhurley.com. Send comments to HarryHurley@aol.com.



The Mayor of Atlantic City & The Mayor of The Morning

If we don't, the next thing Atlantic City will face is not a "Great Recession" - we will actually face a "Great Depression." Every single party within the process must be mindful of this and proceed accordingly.

Fortunately, Mayor Don Guardian has this sense of urgency. And, not a moment too soon.

I have interviewed Guardian for more than 20 hours since he became Mayor. It always comes up in one way or another, "that I'm not a politician. I just want to get positive things done," said Guardian. "I want to bring people and the city together. I want to make Atlantic City work for our residents, our patrons and our entire state." said Guardian.

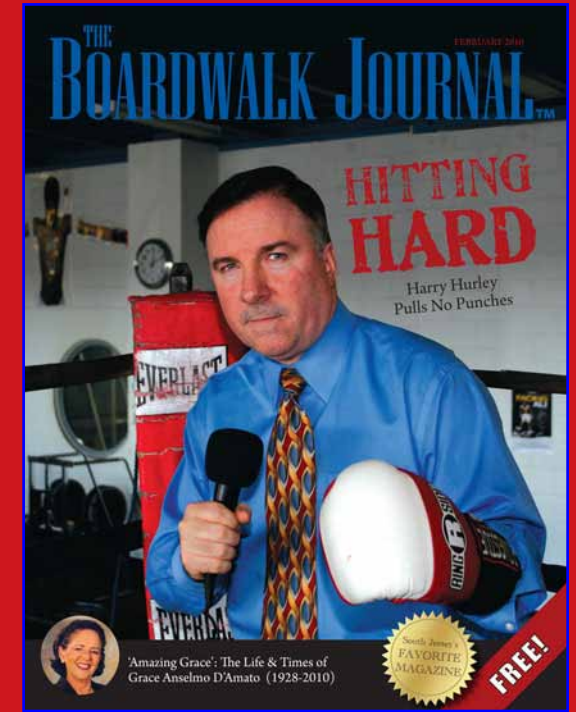
Make no mistake about it, Atlantic City is in a protracted slump. Guardian might just be the guy that can direct the city through these perilous and uncharted waters.

The Atlantic City Alliance has made a very important decision in 2014. A full 70 percent of their annual \$30 million dollar budget will be spent this year on event marketing in Atlantic City. This is desperately needed.

For Atlantic City to continue to prosper as a viable destination resort, regular big special events, like the upcoming Blake Shelton free concert must continue. This will continue to create excitement and individuals and groups will continue to patronize Atlantic City.

For one of the first times ever in the casino era in Atlantic City, the state, the county and the city are all working together. In the past, there was always a major player in the political food chain working against the best interests of the whole.

This regrettable reality never permitted Atlantic City to reach her highest and best potential.



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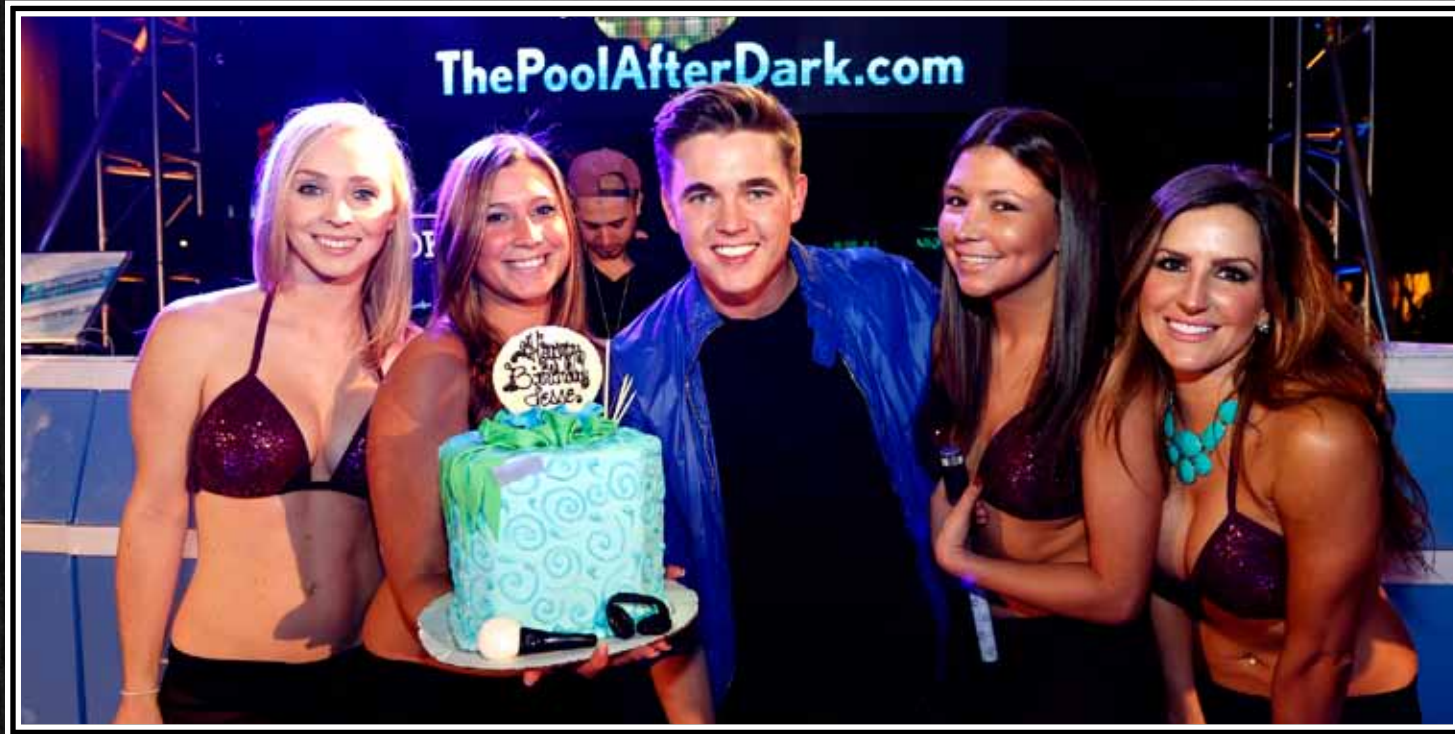
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LEF Co-President Michelle DeMorat, Joe Molineaux, and June Brynes

HARRAH'S POOL AFTER DARK HOSTS CELEBRITY GUESTS

Harrah's Pool After Dark hosts multiple nights of celebrity guests including:



Celebrating his birthday, singer-songwriter, actor and voice actor Jessie McCartney



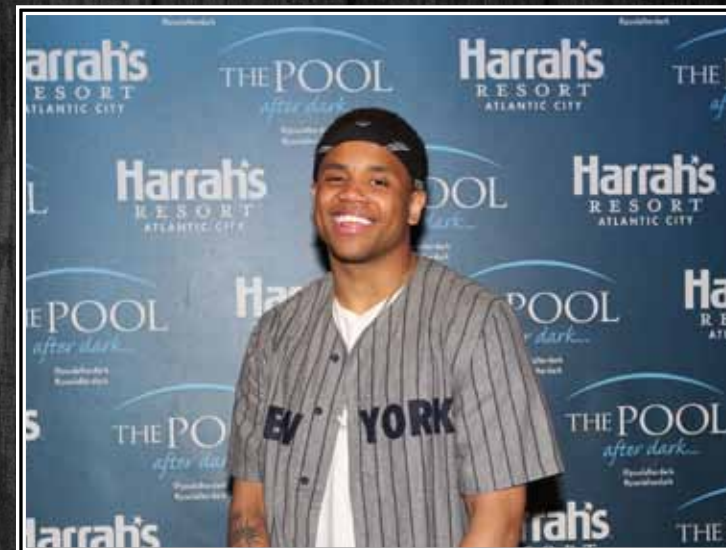
The dance and pop band "Cobra Starship" with Gabe Saporta



Rapper Fat Joe



DJ Pauly D performed a "Champagne Christening" of the crowd



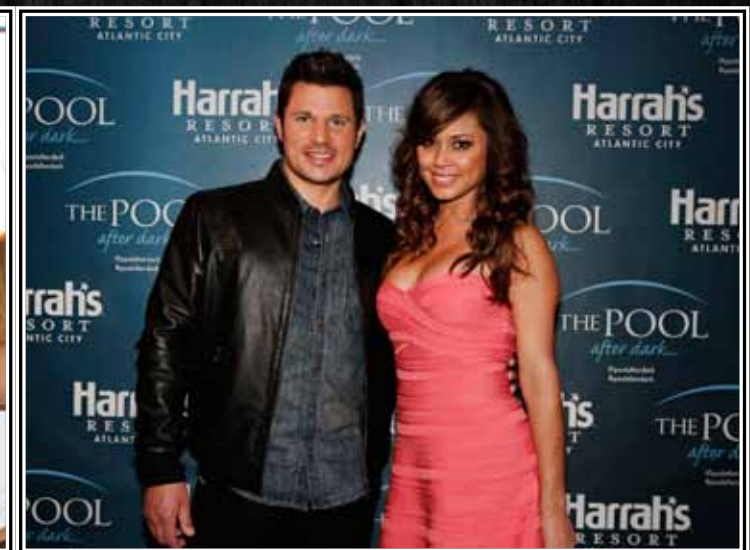
Actor and Grammy-nominated recording artist Tristan Paul "Mack Wilds"



TV Host and former TV Sitcom star Mario Lopez



Actress, Model, DJ and Socialite Paris Hilton



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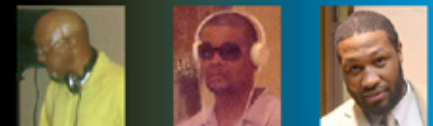


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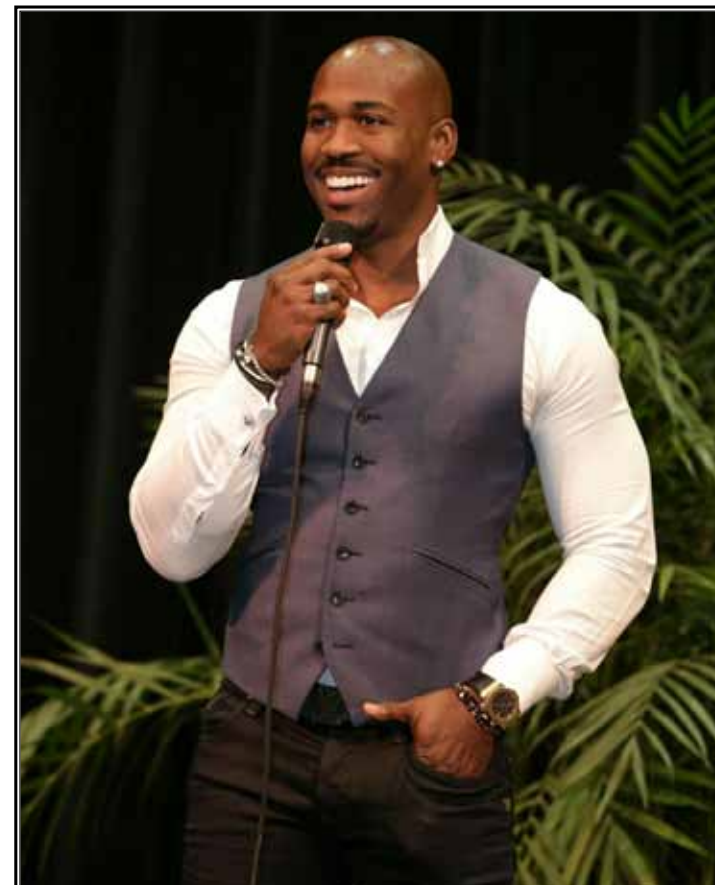
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TV PERSONALITY DOLVETT QUINCE MOTIVATES AT 21ST WOMEN'S FORUM

Dolvett Quince, from NBC's *The Biggest Loser*, spoke at the 21st Women's Forum, benefiting the Greater Atlantic City Charities and The First Tee Drive Program. At the podium, Quince shared his powerful story that began as a child along with his three siblings in the foster care system, and what led him to become one of America's most beloved fitness experts. He discussed the hardships on his way to success, opened up about his thoughts on the foster care system, and talked about how the power of positive thinking improves overall wellness. The Women's Forum benefits the Greater Atlantic City Charities and The First Tee Drive Program, which is a non-profit, youth development organization that introduces youngsters to the game of golf, and in the process, provides valuable life skills training.



Veteran health and fitness expert Dolvett Quince discusses *The Biggest Loser*, eating clean, and maintaining a healthy lifestyle



Boardwalk Journal's Editor in Chief Rebecca Leonard and Dolvett Quince

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Tara Miller Melanoma Foundation Stages Inaugural "Make the Best of It Bash"

June 13, 2014, at One Atlantic in Atlantic City, NJ

Event to Raise Funds Needed to Support Research in Effectively Treating and Ultimately Curing Melanoma

(LONGPORT, NJ – MAY 8, 2014) – In her fight to beat Melanoma, Tara Miller has endured three brain surgeries, four rounds of Gamma Knife Radiation, four rounds of IPI, six weeks of Proton Radiation and now three weeks of full brain radiation. Through it all, her motto has been #makethebestofit.

On Friday, June 13, 2014, Tara hopes to take another step in helping defeat this horrible disease when the Tara Miller Foundation hosts its Inaugural "Make The Best of It Bash" from 7 pm to 10 pm at One Atlantic at The Pier in Atlantic City, New Jersey.

The Tara Miller Foundation was created by the Miller Family to increase awareness of Melanoma, and raise funds to support the research needed to effectively treat and ultimately cure this wide spread form of cancer. Melanoma is the most common cancer among young adults ages 25 to 29 and the second most common form of cancer among 15 to 29 year olds. The five-year survival rate for Stage 4 Melanoma patients like Tara is about 15%. It is beatable and, with properly funded research, we can do a much better job. The money that is raised by this 501(c)(3), non-profit organization will be used to fund that research.

The treatments that Tara are on today, BRAF and MEK inhibitors along with PD-1 which is the newest Melanoma drug that will hopefully be available to Tara when she finishes radiation are ground breaking treatments for Melanoma patients. Those treatments are available because of the research that was funded to find better treatment options and ultimately a cure. "These funds are providing hope, and it is because of Tara, and families like hers, that we continue to make strides in the fight against melanoma." said Lynn M. Schuchter, Chief, Hematology Oncology, Department of Medicine C. Willard Robinson Professor of Hematology-Oncology at Penn's Abramson Cancer Center

Dr. Schuchter continued by saying, "I am honored to be Tara's oncologist. Tara continues to inspire not only me, but everyone she meets, as she faces this disease with the utmost courage, grace, beauty and an unbelievable sense of humor."

In addition to the enclosed materials, complete details regarding the Tara Miller Foundation and the "Make The Best of It Bash" can be found by visiting taramillerfoundation.org.

Visitors to the website can listen to the incredible speech that Tara gave in honor of the Abramson Cancer Center's 40th anniversary on December 2, 2013. The speech was amazing in that Tara was told by her neurosurgeon that one of the remaining tumors in her brain had doubled in size and she would need another brain surgery just hours before it was delivered. Tara spent the afternoon at the hospital meeting with doctors to develop a treatment plan, and then stood up in front of hundreds of people and gave a remarkable speech that moved every person in the room.

Event Information

Date & Time: Friday, June 13, 2014 from 7PM-10PM

Location: One Atlantic top floor at the Pier Shops at Caesars, Atlantic City, NJ

Ticket Price: \$150 per person

Ad and Sponsorship Information also available <http://taramillerfoundation.org/events/>

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4 Rounds of IPI

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for 3 weeks

Tara's Caption: First whole brain radiation treatment done! I chose a @lifeisgoodco shirt because I think we can all learn a lot from Jake (the life is good character) who finds reasons to be happy! Even though radiation wasn't exactly a party this morning, #lifeisgood because I am so lucky to have such amazing family and friends! #makethebestofit #luckytohave such amazing people in my life





Lloyd D. Levenson's – "Life at the Shore"



... Those three words from reporter Herbert Morrison and a grainy newsreel of a

dirigible crashing in flames are all that most people remember of one of the iconic events to occur here at the Jersey Shore, 77 years ago this month.

Like so many famous events, the story of the Hindenburg crashing and burning at the Lakehurst Naval Air Station on May 6, 1937, is layered in myth and false assumptions. It is also only a small part of the history of the Jersey Shore's involvement with lighter-than-air craft.

Probably the most common assumption people make is that everyone or almost everyone died in the Hindenburg fire and crash. In fact, 62 out of the 97 total passengers and crew survived, and some were totally uninjured. (Thirteen passengers, 22 crewmen, and one member of the ground crew perished.) Injured survivors were brought to the nearby Paul Kimball Hospital in Lakewood, which was at the time hard-pressed to cope with so many emergency patients.

Nor was this the worst airship tragedy ever, or even the worst in New Jersey.

Four years previously, on April 4, 1933, the Navy Airship U.S.S. Akron went down in a storm off the New Jersey coast. The Akron, filled with non-flammable helium gas, had passed over Barnegat Light just a few hours earlier when strong winds brought it crashing down into the sea, killing 73 and leaving just three survivors. Incredibly, the Navy had not bothered to issue life jackets to its sailors/airmen, and this was thought to be the critical factor in most of the deaths.

The fact that the Hindenburg was filled with seven million cubic feet of highly explosive hydrogen gas is, of course, pointed to as a key factor in the still unsolved mystery of its destruction. The United States had a near monopoly on helium supplies at that time, and Federal law prohibited its sale to foreign countries, leaving hydrogen as the only alternative for the German designers and engineers.

The Hindenburg itself was the brainchild of Hugo Eckener, who had begun his airship career working with Count Ferdinand von Zeppelin on some of his earliest designs for rigid airships. Eckener's previous design, the Graf Zeppelin, safely carried passengers on numerous flights around the world, logging well over 100,000 miles without a serious accident.

Eckener was an opponent of Hitler and National Socialism, and took exception to Nazi demands that his airships be devoted to propaganda

purposes. The Graf Zeppelin was the prominent symbol of Germany at the 1933 Chicago World's Fair. Eckener ordered, however, that the ship circle the city clockwise as this meant that the Nazi swastika (required by German law to be prominently displayed) would not be seen by the populace as it had been painted on the port fin only.

Eckener also refused to name the Hindenburg the "Hitler" as Hermann Goering had demanded. As it turned out, the Fuhrer was delighted not to have his name on such a spectacular disaster.

If you ever drive by the Lakehurst installation, be sure to look over at Hangar #1, where the Hindenburg and other giant airships used to be berthed. At 966 feet long, it is the largest free-standing wooden building in the world. Although today's lighter-than-air ships are tiny in comparison to the 803 foot long Hindenburg, they continue to be built and used for a growing variety of purposes. Because of the existing facilities at Lakehurst, the Jersey Shore promises to continue to be part of airship history.

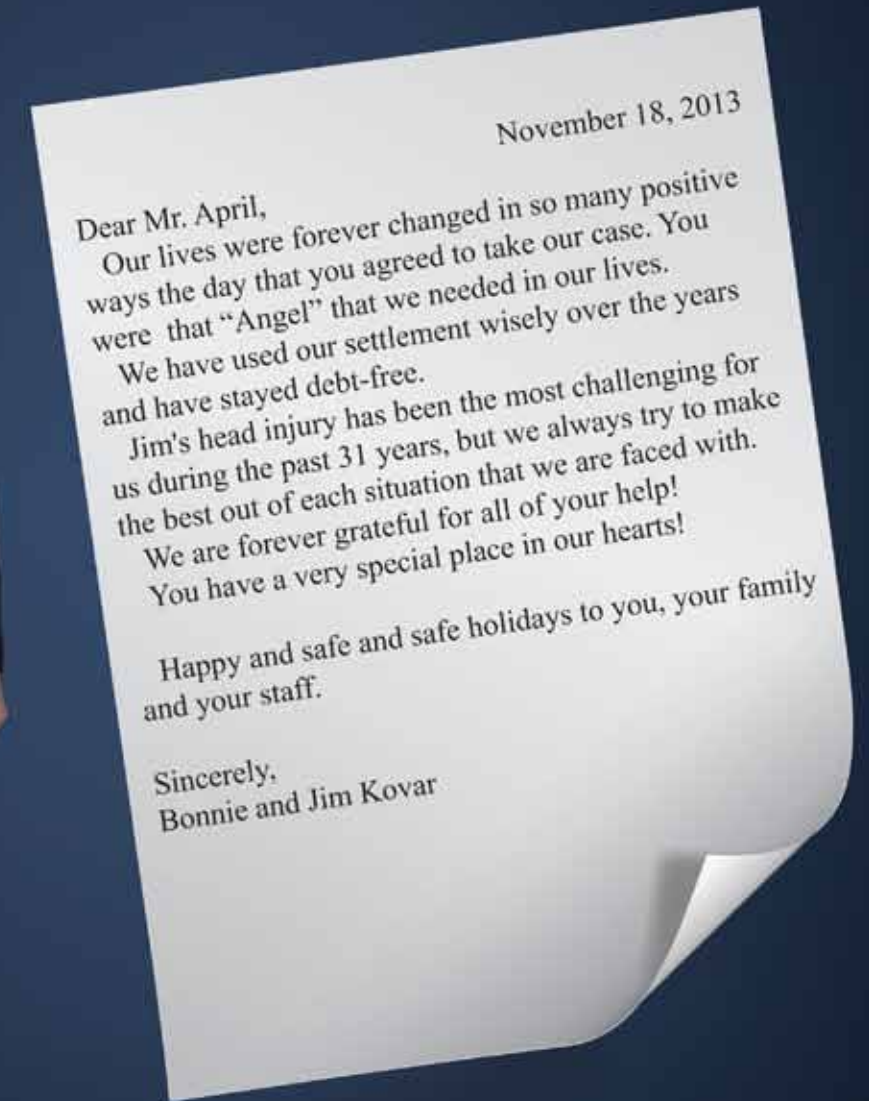
Lloyd D. Levenson is Chief Executive Officer of the Atlantic City-based law firm Cooper Levenson and Chairman of the firm's Casino Law Departments in Atlantic City and Las Vegas. Mr. Levenson may be reached at (609)344-3161 or by email at ldlevenson@cooperlevenson.com.

"This is one of the reasons we do what we do."

Lewis B. April, Esq.



Lewis April, Esq.



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NEW JERSEY PENNSYLVANIA DELAWARE NEVADA

RELIANCE MEDICAL GROUP EARNS NATIONAL RECOGNITION FOR PATIENT-CENTERED CARE

2014 Patient-Centered Medical Home Standards
Emphasize Enhanced Care Through Patient-Clinician Partnership.



WASHINGTON, DC (May 14, 2014) - The National Committee for Quality Assurance (NCQA) announced that Reliance Medical Group located at 4401 Ventnor Avenue and 1325 Baltic Avenue in Atlantic City, NJ, and 331 East Jimmie Leeds Road in Galloway, NJ, has received recognition as Level 2 Certified from the NCQA Patient-Centered Medical Home 2014 (PCMH 2014) program. The certification acknowledges Reliance for using evidence based, patient-centered processes that focus on highly coordinated care and long-term relationships.

The Patient-Centered Medical Home is a model of care emphasizing coordination and communication to transform primary care into how patients view it should be delivered. Research shows that medical homes can lead to higher quality and lower costs, while improving patients' and providers' reported care experiences. The NCQA PCMH Recognition Program identifies practices that promote partnerships between individual patients and their personal clinicians, rather than treating patient care as the sum of episodic office visits. Each patient's care is delivered by clinician-led care teams that provide all health care needs and coordinate treatments across the healthcare system.

Medical Home Clinicians demonstrate the benchmarks of patient-centered care, including open scheduling, expanded hours and appropriate use of proven health information systems.

"The Patient-Centered Medical Home raises the bar by defining high-quality care by emphasizing access, health information technology and partnerships between clinicians and patients," said NCQA President Margaret E. O'Kane. "PCMH Recognition shows that Reliance Medical Group has the tools, systems and resources to provide their patients with the right care at the right time."

To receive recognition, which is valid for three years, Reliance Medical Group demonstrated the ability to meet the program's key elements, embodying characteristics of the Medical Home. Standards align with the joint principles of the

Patient-Centered Medical Home established with the American College of Physicians, the American Academy of Family Physicians, the American Academy of Pediatrics, and the American Osteopathic Association.

Reliance Medical Group met key program components in the following areas:

- Written standards for patient access and continuity of care.
- Use of patient feedback materials.
- Appropriate use of charting tools to track patients and organize clinical information.
- Responsive care management techniques with an emphasis on preventive care for individual patients and the entire patient population.
- Adaptation to patients' cultural and linguistic needs.

Use of information technology for prescriptions, test and referral tracking and coordination with other healthcare providers.

Use of evidence-based guidelines to treat chronic conditions.

Measurement and reporting of clinical and service performance.

Reliance Medical Group is in the process of preparing all of its offices for certification. These efforts confirm Reliance's hard work and dedication to its patients, while acknowledging Reliance's providers and staff for their understanding and commitment to meeting and exceeding these many guidelines.

Reliance remains at the forefront of all of the changes affecting healthcare today. For close to 30 years, Reliance has maintained the same philosophy - "Quality Healthcare is a Right, not a Privilege".

About Reliance Medical Group

Since 1985, Reliance Medical Group has rendered quality primary care services in the fields of Ob/Gyn, Pediatric, Family Medicine and Internal Medicine to patients throughout New Jersey. The Reliance Medical Group presently has 30 practices located across Atlantic, Cape May, Camden, Mercer, Monmouth, and Ocean counties. The medical group is presently comprised of 25 Physicians, 13 Nurse Practitioners, 5 Physician Assistants and 150 staff members who care for 50,000 patients over the course of 125,000 office visits annually. Reliance was founded on the principle that "Quality Healthcare Is A Right, Not a Privilege," and its Patient Centered Medical Home (PCMH), is certified and recognized by many insurance companies. Reliance also performs the various administrative, financial and billing/collection functions associated with operating such an extended practice. See www.reliancemed.com, call (609) 272-0655 or fax (609) 272-9188.



L to R: Dr. Jon Regis (President), Dinah Abad, Heli DeLeon, Grisel Papaccio, Jenna Baumgartel PA-C, Dr. David Lunt, Josefa Ortiz, Emilio Valentin, Miriam Gomez, and Executive VP/COO Vince Papaccio accept recognition as being Level 2 Certified by the NCQA Patient-Centered Medical Home 2014 program.



L to R: Dr. Jon Regis (President), Trenair Royal, Courtney Regis, Peggy Champion, Dr. David Lunt, Jenna Baumgartel PA-C, Heli DeLeon, Cortney Ziegler, Latoya Torres, and Executive VP/COO Vince Papaccio accept recognition as being Level 2 Certified by the NCQA Patient-Centered Medical Home 2014 program.

HEARTFELT HOMECOMING

Former patient reunites with care team and celebrates heart health



Almost a year to the day, Jack Sorensen returned to AtlantiCare Regional Medical Center's Heart Institute. This time, he wore a smile, slacks, and entered of his own accord and on his own two feet.

Sorensen, a biology teacher at Atlantic City High School, had triple bypass surgery February 27, 2013 for severe coronary artery disease. It was a difficult time for his family who, he recalls, was naturally distraught about his condition.

Returning to the unit, however, brought back good memories for the former patient. "I loved my time at AtlantiCare - as much as anyone can love being in a hospital," Sorensen said. His nurses were all area residents, and AtlantiCare felt like home. Reuniting with members of his care teams was a celebratory event - February marks both the one year anniversary of Sorensen's surgery and his birthday - one he might not have celebrated, Sorensen notes, if things had gone differently. "The Emergency Team at ARMC Atlantic City Campus and Heart Institute Team at Mainland Campus were phenomenal," he says. "They saved my life."

Dawn Haynes, RN, cardiovascular intensive care unit, The Heart Institute, worked with Sorensen over the course of his post-operative recovery stay and was all smiles and hugs when he returned to the unit. "Having patients return - and seeing them healthy after such major surgery - is such validation for the work we do and the rapport we develop with patients when they're here. I was thrilled to see him."

The teacher's lasting message from his experience is one of education: heed your genetics. Sorensen was in otherwise good physical condition at the time of his surgery - even though his father was

diagnosed with heart disease at the age of 57, coaching the men's tennis team at ACHS, exercising regularly and eating well left Sorensen feeling confident that he had nothing to worry about with regard to his heart health. Not so, as he found out. When he was having symptoms of a heart attack, a colleague convinced him that he needed medical attention.

The Emergency Center Team at ARMC City Campus evaluated him and transferred him to the Heart Institute at ARMC Mainland Campus, where a cardiac catheterization prevented a heart attack and helped him avoid damage to his heart muscle. His severely blocked arteries called for surgery.

"No amount of exercise or healthy eating can change what genes you're dealt," he said. "Know the symptoms of heart attack and heart disease, and pay attention to your family history," added James Dralle, MD, division director, Cardiac Surgery, The Heart Institute at ARMC. "See your primary care provider regularly, and follow up with a cardiologist if necessary. If you have chest pain, dial 911."

"I'm lucky to be here," said Sorensen, who asked the hospital if he could reunite with his care team. "I'm lucky for such amazing care - and grateful to have had such amazing and skilled people involved in my treatment."

For more information about The Heart Institute and other cardiac services or other AtlantiCare programs and services, or to find an AtlantiCare provider, call the AtlantiCare Access Center at 1-888-569-1000, visit www.atlanticare.org or find AtlantiCare on Facebook at www.facebook.com/atlanticare.



From left to right are cardiologist Haitham Dib, MD; Jack Sorensen; and James Dralle, MD, division director, Cardiac Surgery, ARMC.



Dawn Haynes, RN, cardiovascular intensive care unit, The Heart Institute, ARMC, embraces Sorensen. Haynes was part of the nursing team who delivered post-operative care to Sorensen.



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PHYLLIS LACCA is the IMAGE MAKER

By Felicia Lowenstein Niven



Phyllis has rubbed elbows with the "Who's Who" from all walks of life, from sports with Sir Charles to business with "The Donald," entertainment with Smokey, fashion with Valentino and the Hollywood-Philly connection with Frank Stallone.

There are people with great vision, dreamers who conjure up game changing ideas bursting with ingenuity and life. Then there are their counterparts, the people who get it done, the ones who make all the right contacts, propel a business forward with thoughtful planning and precise execution.

Yet there is Phyllis Lacca, one of those rare individuals who can be both queen of creativity and master of business. Don't try to put her in any 'box'; because she's already flying past conventional wisdom in what she's been able to achieve.

And she's just getting started.

It was a row house in South Philadelphia that Phyllis Lacca first called home. She and her seven siblings shared just three bedrooms, the very definition of a close-knit Catholic family. Phyllis' father worked hard to get them out of Packer Park. By fourth grade, Phyllis found herself on the Main Line, in Penn Valley. She attended elementary school at St. John's in Gladwyne, with classes so small that they combined grades. "I was always in class with one of my sisters since we were so close in age," she remembered.

“My father and mother worked very hard to provide the best for us.”

Phyllis had a self-acknowledged wonderful and privileged childhood. "My father and mother worked very hard to provide the best for us," she said. "We had a summer home in Ventnor, N.J. and a vacation home in Ft. Lauderdale, Fla. My parents showed us the best of everything and instilled an incredible work ethic; my dad made us work for that \$5 weekly allowance."

Phyllis' father, Benjamin "Benny" Lacca, was a successful electronics distributor. "Known as the mayor of South Philadelphia, it was said Benny's company installed every antenna in Philadelphia before the advent of cable," read his 2010 obituary. "Benny instilled a strong work ethic and nothing was more important than his wife and seven children (six girls and one boy), who he provided with the best private education."

"Education was very important for my father, whose parents were immigrants from Sicily," she said, which is why she found herself with her sisters at Merion-Mercy Academy, an all-girls Catholic high school. Phyllis graduated sixth in a class of 60, with her eye on a career in the arts.

She chose the Tyler School of Art at Temple University, where she had earned a Senatorial scholarship. However, it was not to be. "As soon as my dad got one look at the long hair hippies—you remember how guys used to wear their hair—well, he hurried us back in the car and said, 'this is not the school for you.'" Instead, he suggested Moore College, another all-girls school.

"I had just been to an all-girls high school, and now I was going to an all-girls college," said Phyllis, reminiscing about her initial frustration. "But as it turned out, I was the first one of the kids to move out."

She got a little help from the icy Philadelphia winters. "We had an especially bad winter that year," she said, "and I missed school because I couldn't get there. So in January of my freshman year, I moved onto campus."

She graduated with a degree in advertising design—and a job. "I was lucky to be hired by the place where I was interning." The Al Paul Lefton Company was a large agency in Philadelphia. There, Phyllis cut her teeth in the agency world on such accounts as Chrysler Plymouth, Rohm & Haas, and other household names.



Phyllis was one of six girls and seven children raised by Benjamin "Benny" and Mary Lacca, who while providing a loving environment instilled a strong work ethic into their children.



From 88 and Still Smoking with George Burns (left) to An Evening with the Cast of La Cage at Bally's (right), to today with longtime friends Susan Renneisen, Jerry "The Geater with the Heater" Blavat and Jim and Isabel Allen (top middle), and local radio morning drive personality Dianne Mitchell (bottom center).

The Move to Atlantic City

Ad agencies in Philadelphia slowed down in the summer months, which was not a concern for Phyllis. On one of her visits to the family's Ventnor beach house, she looked around for summer work to supplement her income. She landed a job, one to her surprise that would bring her to the shore full-time.

"I was hired by Chip Braymes," she explained, "and in my mind, I thought I'd work for three months and then return to Philly. But then he pitched and landed the Bally's account. And that's what brought me here for good."

Phyllis spent three years working for Chip, who then decided to close the business. "That's when Bally's offered me a position to create their in-house agency," she said. Lest she think it might be boring working for one company, she would soon be shown otherwise.

"There were so many clients within one business," she said. "We had the spa, and we had the hotel, and the shows, and food and beverage—we were constantly working to promote the different areas. It was a great time to be at Bally's; I got to work with the best in the business. We were there for six, seven days a week being creative. I learned something new every single day."

“We are very passionate about what we do, and if we can help create something special, that's what it's all about.”

But the long hours over several years eventually took their toll, and Phyllis was ready for a break—and perhaps a personal life. She spent three months up in Canada, but soon realized that the inactivity would drive her crazy.



The Evolution of Masterpiece

“When my sister Maria called me to say that she had opened an ad agency and she needed some help, I was ready,” said Phyllis. “South Jersey was really where I needed to be.”

Maria Lacca had opened Masterpiece as a sole proprietor. She shared Phyllis’ creative talent—and still today works on the creative side. But it was sister Phyllis who helped to launch the business—with a little help from mom, Mary Lacca, who insisted that the rest of the family be brought in to help.

“Our mom was one of our first employees,” said Phyllis. “She was here when we worked off of the floor because we didn’t have desks. She was the one who said, ‘you need help; call your sisters!’”

The sisters rallied to the cause. In addition to Phyllis and Maria, the list of siblings on staff includes Joy Gottih who handles events, Cindy Lacca Morris who is the CFO, and Gina D’Alessandro who handles administration and billing. Phyllis is president and Maria continues her creative role. (One more sister, Darlene Iacoviello, and a brother, John Lacca, are not in the business. John is Vice President of Marketing for Philadelphia Police & Fire Federal Credit Union while Darlene works with special education students.)



Mother Mary (front center), who passed in April, was a loving inspiration and “best friend” to Phyllis, her siblings, 12 grandchildren and two great grandchildren.

Under Phyllis’ leadership, Masterpiece was now incorporated. Through working with Donald Trump, the agency began making a name for itself, building a reputation for high energy, top shelf creative and promotions. However, the real turning point for Masterpiece came when the agency conceived and implemented a major promotion that drew huge crowds and created a 40% revenue increase for Penn National Gaming’s Peter M. Carlino and his Charles Town Races & Slots in West Virginia.

“He asked us to put together a marketing campaign that would put them on the map and create top of mind awareness in the DC and Baltimore markets” said Phyllis. “So we did. When I saw all of those people and all the media showing up on opening day, out in the middle of nowhere, I knew we



Phyllis and her crew have produced enough unique, award winning work to stake claim to the position that at Masterpiece “Creativity Lives Here!”

were more than just an agency that created pretty pictures. I knew we could drive traffic and revenue and profits, and that’s what really began to set Masterpiece apart from and above other marketing agencies.”

“I’m high energy and so everyone around me tends to rise to that level.”

It was the start of something bigger than even Phyllis had imagined. Shortly after, Masterpiece won a RFP to do the marketing for Harrah’s—all seven brands and 30 casinos. “That’s when I knew we had made it,” she confessed.

Today, the agency is a bustling hub of activity with 20 full-time employees and business that covers the gamut from East to West Coast, with a possible nod to international work in the future. Step inside the offices at Masterpiece and you’ll catch the Manhattan chic vibe. Vintage furniture, glittery mirrors and patterned lights are juxtaposed against the sleek Mac computers and images from colorful ad campaigns placed here and there. This is literally the place where creativity knows no bounds.



Whether with a promotion featuring Baywatch’s Stacy Kamano for Peter Carlino’s Charles Town Races & Slots or Pamela Anderson and Donald Trump at his Boardwalk Birthday Bash, creating crowds and building traffic and buzz is what Phyllis does best.

The conference table has chips and salsa, the remnants from a client meeting, and some potpourri, which adds a homey touch. “Clients love coming here,” exclaims Phyllis, “because there’s such a creative spirit. We work hard but we have a great time doing it.”

The office, located on the bottom level of the Ocean Club in Atlantic City, is a work in progress, Phyllis explained. “I bought this space, and then I keep adding on as we grow.” The offices are all accessible, with glass walls where there are walls, to encourage collaboration.

She personally starts each day with yoga or exercise to ground herself. Then she’s the first one in the office in the morning, and often the last one to leave. After a creative staff meeting to review projects, she’s off and running—often to client meetings in and out of the office. “I’m high energy and so everyone around me tends to rise to that level,” she confessed.



A Mayoral Assignment

One recent coup for the agency was the invitation to create Mayor Don Guardian’s inaugural celebration. It came at an especially difficult time for the Lacca family, however.

“Our mom was very ill,” said Phyllis, “and so we were constantly with her, at her bedside. A few different people had asked me to meet with Mayor Guardian, and so I finally had breakfast with him. When I heard his vision, I knew it was exactly what Atlantic City needed. He asked if Masterpiece would coordinate the celebration. I asked my mom what she thought. I knew she had limited time, and I wanted to spend it with her. But she said, ‘You do it. You love Atlantic City.’ So we took on that awesome responsibility, and split our time between the inauguration and mom’s bedside.”

The next few weeks were a whirlwind at the Masterpiece offices. “I had a holiday party to pull off when none of my family members were going to be able to be there,” said Phyllis. “I had dozens of volunteers in our offices asking how they could help. It was so high energy. Thirty people at any given meeting; you felt the love and support for Mayor Guardian. He is the people’s mayor and he wanted a people’s inaugural. That’s what we were going to give him.”

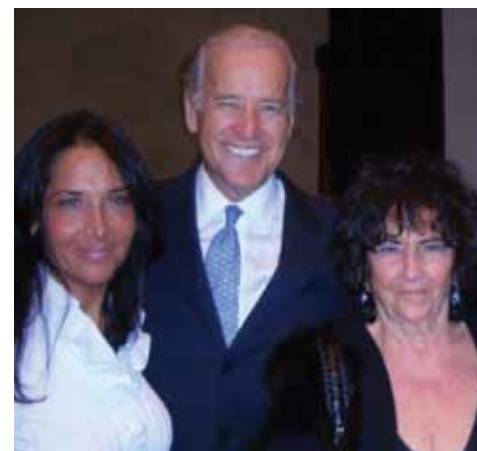
Phyllis and her team planned for a church service kickoff to the day that featured all of the local religious leaders, showing Atlantic City’s diversity. Then there would be an inaugural ball that evening that would raise money for



Mayor Donald A. Guardian, Phyllis and IBEW local 351’s Roy Foster.

scholarships to Atlantic Cape Community College for Atlantic City residents. The ball was at Resorts Casino Hotel. Tickets were \$250 a person, and Phyllis anticipated a maximum of 400 to 500 people. “We got 600 people that night,” she said, “and raised over \$300,000 for scholarships. We also had a record number of people at the inauguration church service and swearing in, more than 1,000. It was more successful than we ever anticipated and very fitting in celebrating a new beginning for Atlantic City.”

As Mayor Guardian moves forward in his administration, Phyllis is optimistic. “There are going to be huge opportunities for business under Don’s leadership,” she said. “We need to unite and keep the energy going. Let’s work together. Your success is my success.”



From the nation’s capital with Vice President Joe Biden and former Secretary of State Hillary Clinton to the local political scene with Pennsylvania Senator Bob Casey, Jr., and “The Governor” – New Jersey Governor Chris Christie – Phyllis is tied into today’s political landscape.



Phyllis is always out with the stars; (from left to right) Brad Garrett, Channel 6's Monica Malpass and Donna Summer, Isabel Allen and Kenny Rogers, Jon Bon Jovi and Kim Kardashian.

For The Fun Of It!

It's not just Masterpiece occupying the space. It's also FTFOI Marketing, short for "For the Fun Of It." And we'll give you a hint: FTFOI is Masterpiece's alias.

"Masterpiece is known for gaming," explained Phyllis. "So when we entered the healthcare and sports areas, we created a division that uniquely spoke to non-gaming organizations."

The agency has a who's who of clients that run the gamut from area casinos, Las Vegas casinos and other gaming venues, to Shore Medical Center, Cape Bank, Reliance Medical Group, BCA Insurance, Kisby Lees, AC Aquarium, the Palm Restaurant and Gilda's Club.

"People think that because we work nationally that we're not affordable or accessible to the small business owner or entrepreneur or the nonprofit," said Phyllis. "Just one look at our client list and you'll see that's not the case."



Phyllis' connection with pro sporting greats like Michael Strahan (left) and Ladanian Tomlinson, shown here with Jen Hipp (right), have helped her create profitable events like the Fantasy Springs Resort Casino's Pro Team Sports Golf Challenge, in Palm Springs, California, which brought together 17 superstar athletes from all major sports.

It's not about the money. Today's budgets are very scaled back and we have to do more with less. Luckily there are low cost options like social media which we can leverage to get the word out. They also have the advantage of being easily tracked in terms of results."

"Creativity lives at Masterpiece," she added. "We are very passionate about what we do, and if we can help create something special, that's what it's all about."

If awards are any indication, Masterpiece's passionate approach clearly works. The office walls are covered with the most recent accolades: first place New Jersey Ad Club Campaign awards and a variety of Aster and Healthcare Advertising Awards. Numerous other awards are filed away because there are simply too many to display. "We don't do it for the awards," said Phyllis. "We do it to make a name for our clients, and to increase their ROI." Then she added, "Of course, the recognition for our work is a nice bonus."

As one of her many charitable endeavors, Phyllis has served on the board of Gilda's Club South Jersey and helped raised over \$500,000 as part of nine sold out "Movers. Shakers. Difference Makers." benefit luncheons at The Palm Restaurant in Atlantic City. Shown here with Palm GM Paul Sandler (center standing), Shore Medical Center President & CEO Ron Johnson (center seated), Palm Owner Bruce Bozzi (right of Johnson) and friends, family and entertainers at one of the recent luncheon events.



20 Years Strong

Mary Lacca got to hear about the wonderful success of Mayor Guardian's celebration before she passed on April 3, 2014. Phyllis and her siblings are slowly recreating their lives without mom, getting ready for the next chapter.

"It's time to get centered and re-energize," said Phyllis. "It's hard to believe but we're celebrating 20 years in business. It's the perfect time to rebrand and look toward the future." To that, she added with glistening eyes and a catch in her voice, "I want to make my mom proud."

Toward that end, the Lacca sisters want to recognize and thank everyone who has been part of the success story. They've planned a massive mailing that includes a custom blended Napa Valley 2012 Cabernet Sauvignon. The label incorporates the Masterpiece and FTFOI logos, some signature "bling," and a wonderful explanation of the anniversary vintage.

"Masterpiece provides a rich blend of creativity, expertise and service that is always pleasing to the palate. The fruit of a Masterpiece idea is allowed to ferment and age until full maturity. Masterpiece and FTFOI vintages are sometimes blended to provided the most full-bodied results. A True 94+ Wine."

Three boxes with varying color fill and ribbons are displayed across the desktop, awaiting Phyllis' expert eye. She'll be choosing down to the details on how the wine is packaged and presented. Along with the wine comes a poster that names every single client that has contributed to the firm's success. The names include Peter Carlino who gave them their start as well as Mark Juliano and Donald Trump.

"Over the years, my clients have become my friends, my extended family," said Phyllis. "They'll call from Atlantis in the Bahamas and say, come down here for New Year's, and I'll go. Or I'll spend time with them on the beach or out at dinner. It's been my great pleasure to get to know so many wonderful people."



With Mother Mary and Dawn Stensland, host of "The Dawn Show" on WMCN-TV in Philadelphia, talking about Mary's courageous battle against brain cancer.

"The last four years have been difficult, losing my Father to Alzheimer's and my Mother to brain cancer," Phyllis continued. "I needed and wanted to be close to them and my home. Before that, I used to live out of a suitcase. I would grab a bag and be off to Las Vegas, the West Coast, Europe and the Far East at the drop of a hat. It's time to move outside of my comfort zone and get on the road and back to business. I'm ready to explore and take Masterpiece back to the top."



Whether home or around the world or for business or pleasure, Phyllis is always surrounded by friends, family and her work family. Shown counterclockwise with Julanne Minster in Macau, family and their touring pilot in Capri, and mix of all of the above at The Palm Restaurant in Atlantic City.



DO AC Summer Safety Event



Atlantic City Mayor Don Guardian joins the emergency medicine physicians, nurses, clinicians and staff of Shore Crucial Care, located at 2015 Pacific Avenue in Atlantic City, for a free summer safety open house to kick off Memorial Day Weekend.

1. Brian Schaal, LPN, demonstrates how to properly use an AED. 2. From left, Maria Lacca, Atlantic City Police Officer Bob Berg, Karen Paoletta and Joy Lacca. 3. Atlantic City Mayor Don Guardian (center) is joined by Casino Control Commission Chairman and CEO Matt Levinson, city police and fire fighters and members of the Shore Crucial Care Emergency Medicine Doctors team as he cuts a lifesaver ribbon to kickoff event. 4. Peter Cicalo, Mark Patten, Phyllis Lacca, Sabrina Tracy, Cassandra Krauss and Tess Fox with Shore Crucial Care Liaison Renay Troiano and Brian Schaal, LPN, 5. Shore Crucial Care Liaison Renay Troiano with Atlantic City Mayor Don Guardian. 6. Shore Crucial Care Liaison Renay Troiano, Dr. Desmond Nunan and Shore Crucial Care Facility Leader Joanna Perna. 7. Shore Crucial Care Facility Leader Joanna Perna with Atlantic City rescue personnel. 8. Atlantic City Mayor Donald A. Guardian welcoming Shore Crucial Care. 9. Shore Crucial Care Facility Leader Joanna Perna with her team.

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THE REAL NUCKY JOHNSON AND HIS LUCKY IRISH BRICK

By William Kelly



There's Nucky Johnson and Nucky Thompson. Enoch "Nucky" Johnson is the once and legendary political boss of Atlantic City.

Then there's his alter-ego - Nucky Thompson, also known as Steve Buscemi, the star of HBO's popular cable TV series "Boardwalk Empire," who effectively portrays a Hollywood impersonation of Nucky Johnson.

They are both always dapperly dressed, both wear red carnations in their lapels, and both wine and dine their way through the Roaring '20s and prohibition era without missing a beat, or a drink, but as is brought out in Frank Ferry's biography "Nucky - The Real Story of the Atlantic City Boardwalk Boss" (ComteQ, 2012), their characters are vastly different.

Whereas TV's Nucky Thompson is a greedy conniver and ruthless killer - or rather, has others kill for him, the real Nucky Johnson was a kind and benevolent dictator who reigned supreme not by muscle and violence, but by being convincingly persuasive and generous. He ruled by consensus, took care of his constituents' basic needs and constructed the basic social service infrastructure that is still used today.

Nucky Thompson is a creature of screenwriter x and producer and director Martin Scorsese, based loosely on Judge Johnson's character in "Boardwalk Empire," a non-fictional historical account of the political bosses who ran Atlantic City for much of the last century - Nucky Johnson and Hap Farley. But Terrence Winter took the Nucky character and ran with it, while Scorsese sauced it up a bit. With Scorsese having done "Goodfellas" and Winter writing "The Sopranos," you knew the HBO production would be a good mix of them both, and it is. But it bears little resemblance to the real Nucky Johnson and how he came to build the Boardwalk Empire.

Frank Ferry, a local attorney who knew Johnson as a neighbor and client, sets the record straight, and gives us not only a more accurate portrait of Nucky the man, but also sets the local scene - Old Atlantic City as it was, rather than how Hollywood reflects it.

The real Nucky was a lover not a fighter. He was a Piney, a Jersey Pine Barons hillbilly who was an expert shot with a Kentucky long rifle, drank moonshine whiskey and enjoyed bluegrass fiddle music. When his father was elected Sheriff of Atlantic County in 1887 the Johnsons moved to Mays Landing, the county seat, courthouse and jail. As Mays Landing also had shipbuilding, maritime and fishing industry, Nucky got to know a number of sea captains who sailed the last of the old schooners, especially Captain Shepherd Hudson.

Ferry tells the story, "When the school day ended, Nucky often perched himself on the wrap-around porch of a Victorian home, waiting with his schoolmates for the captain/father to come home. When a captain strolled in the door, Nucky asked him about his world travels, the people he met, and the countries he explored.



Hudson was also a Republican and state Assemblyman (1889) who may have sparked Nucky's interest in politics.

Nucky's Lucky Irish Brick

"One afternoon when he was sitting on his friend's porch, Nucky saw Hudson walking toward the house from the water's edge carrying a handmade wire clam basket filled with bricks caked with Great Egg Harbor riverbed mud. When the captain reached the steps, Nucky asked him jokingly, 'How long do you have to cook those bricks before you can eat them, Captain?'"

"The captain stopped and countered Nucky's joke with a tale that would hold dear for the rest of his life. These were 'Irish bricks,' for good luck, according to the captain. He explained that as ships left Ireland without a full cargo to keep the ship stable, some of them needed ballast in the hull to keep the ship steady while the vessel crossed the rough Atlantic. So the industrious Irish merchants in the foundries sold their defective bricks to the ship owners. The defective bricks had split when they were baked in high heat because they contained too much clay, but they were put to good use."

"When ships from the Old Sod arrived in America and sailed up the Great Egg Harbor River to pick up cargo in Mays Landing, they didn't need the Irish bricks as ballast anymore, so they dumped them along the river's edge into the salt marshes. Legend has it that every Irish brick that is recovered brings seven years of good luck. With six bricks weighing down the wire clam basket, the captain said he was now carrying 42 years of good luck, which was more than he needed at his age. He reached into the basket and gave Nucky one of the Irish bricks and a blessing: 'May you have all the luck you need and not all the luck this Irish brick will bring you.'"

"Nucky cherished that brick for the rest of his days. In fact, he once told his bodyguard that when life was rough, he would pull out that treasured brick, put it on the nightstand next to his bed, and then take a nap. When he awoke, he usually discovered that he had found a solution to the problem and the energy to tackle it. Since he didn't want to use up all his good luck at one time, he put his treasured brick away for safekeeping so he would always have some good luck in reserve, much like a savings account in a bank."

"Later in life when Nucky would reminisce about Hudson's stories, he came to realize that their meaning ran far deeper than as the simple tales about life in faraway lands. Hudson's

adventures were parables about human nature and molding character. For the next 70 years, Nucky loved to drop anchor when making decisions and muse, 'What would the captain do?' How would he solve a problem or avoid creating an enemy?"

While still a young boy, Johnson delivered some salt marsh reeds to the hotel operated by Admiral Khune, the first real political boss of Atlantic City, then was himself elected Sheriff and later treasurer of Atlantic County, where the real power lies in the distribution of the money.

It's was Nucky Johnson's vision that Atlantic City become a convention as well as a tourist town, and he built what is now Boardwalk Hall, which opened in 1929, when the first big convention was held - a meeting of mob bosses from around the country, including Meyer Lansky, Lucky Luciano and Al Capone.

Nucky Johnson's Atlantic City, like the Admiral's, was an open city where vice was used to attract tourists and conventioners, and while prohibition was the law of the land, Atlantic City was the major port of entry for smugglers, prostitution was kept under control and gambling prospered at a dozen different casinos, all of which gave Nucky Johnson a piece of the action.

As host of one of the first major meetings of mob bosses, Nucky ensured that they could meet and conduct their business without being bothered by the law, and like Nucky, they placed their biggest bet on developing casino gambling after prohibition ended, a few years later.

Nucky had met Al Capone at a Gene Tunney heavyweight championship fight, and when the two fought again in Chicago, Capone invited Nucky to sit with him at ringside.

When Capone came to Atlantic City in April 1929, he was hot for being blamed for the St. Valentine's Day massacre, and while he wasn't arrested in Atlantic City, Capone turned himself in when he got off the train in Philadelphia, and spent time at Eastern Pen, where his cell is now a tourist attraction.

As with Capone, the feds eventually indicted Nucky Johnson for tax evasion, and held a trial in Camden in 1940. Nucky knew his luck had run out, just when he needed it the most, he couldn't find his Lucky Irish brick.

Found guilty he was sentenced to ten years, more than Capone. Nucky couldn't understand it. Unlike Capone, he never killed anybody.

Before being sent away, Nucky did two things, - he went out to the Pines to drink some moonshine and hear some bluegrass music with the Albert brothers in Waretown in the Pines, and then he married Floss his longtime girlfriend.

Just as the HBO's Nucky Thompson lost his wife early in their marriage, Nucky's wife died young too and he remained single until he was sentenced to jail. Since they were married she could visit him in jail, and while he was away, Nucky approved a protégé, Hap Farley, to take over the town.

A few years later, released early on good behavior, Nucky Johnson returned to Atlantic City an ordinary citizen, and let Hap Farley continue his leadership, building the Atlantic City Expressway, the Race Track – the first legal gambling, and bringing the 1964 Democratic National Convention to the Boardwalk.

Nucky lived the quiet life of an ordinary citizen for the rest of his life, and when he died, in December 1968, his funeral was held at the Gormley Funeral Home, run by the family of Bill Gormley, who would later be considered, at least for awhile, the successor to the Admiral, Nucky and Hap as the Atlantic City boss.

In the funeral line, a man introduced himself as William Kramer, a Camden court clerk, who handed Floss a brick. As Ferry recounts it, "Floss said that Kramer saw Nucky's obituary in the newspaper and decided to pay his respects. And he brought along Nucky's briefcase to give to Floss," along with Nucky's Lucky Irish brick.

According to Floss, "Mr. Kramer then told me that several

weeks ago; he was taking an inventory of the exhibits in the evidence vault in the clerk's office and came across a black briefcase that had Nucky's name on it. He said he opened it and the only thing inside was some newspapers from 1941 that highlighted his trail and an old red brick. He remembered Nucky had been looking for his briefcase at the end of his trial, and nobody could find it. It was accidentally placed in the evidence vault in the clerk's office."

Floss took the brick, and placed it in Nucky's arm before closing the casket. "I put the Irish brick next to his right hand so he could feel it. I now know he is resting in peace and in a good place for all eternity."

When she passed away three years later Floss was buried next to Nucky and his Lucky Irish brick at the Zion Cemetery in Bargaintown, Egg Harbor Township.



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Wine and Wisdom

BY: SALVATORE (SAL) J. SPENA

WHAT TO BRING WHEN YOU ARE BYOB'ING...

As the proverbial song goes by Billy Joel, "a bottle of Red, a bottle of white," well that's the question on a lot of folks minds when they go out to dinner to a BYOB, or better known as "bring your own bottle." Honey, what should we bring? I want to have a steak, so we need a red wine. No honey, I want fish, we need to have white... and so it begins, the age old question, of what to drink with what type of food pairing? I'm going to try and ease your pain or burden and slightly demystify the thought process behind the whole red wine goes with steak, pasta & chicken and white wine goes with seafood of all kinds, veal and such...

I'm not saying to throw caution to the wind, but what I am saying is to go outside the box, step outside the comfort zone... there's absolutely nothing wrong or inadequate about drinking a nice merlot, pinot noir, shiraz or even red zinfandel with veal or fish or light style meal... also, if your a cabernet sauvignon drinker, and that's your go to wine, then by all means, stick with that, when enjoying whatever your meal of choice will be. This writer is a diehard California cabernet drinker, the bigger and bolder the better! I enjoy that big, bold fruit forward taste and usually don't settle for anything less. I will pair it with veal, seafood, steaks, pasta, and basically anything else you can put in front of me. That's just me, I enjoy bolder wines, and I'm not much for the light fruity, easy flowing chardonnay's or sauvignon blanc's. With that being said, the total opposite is true as well, if you are a white wine drinker of any style or varietal, by all means continue to enjoy them as you would. If you show up to your favorite restaurant, and are clamoring for a hearty meal of pasta, salad, and braciolo, but don't want to deviate from your white

wine, then by all means, indulge and enjoy! I guess at the end of the day, what I'm trying to say is simple, don't listen too much to the wine pundits that say certain wines must be drunk or paired with certain foods for them to have the ultimate full effect. I believe this to be an incorrect statement of fact.

This local homegrown kid imparts one thing. If you don't take yourself too seriously, and you continually evolve and enjoy your wines, whether red or white or in between with whatever food group you pair them with, you will definitely be happier. You will enjoy yourself more and possibly venture further away from your comfort zone in terms of trying new varietals from different parts of the world. Now that's where the true fun and adventure begins, because as you introduce your pallet to new and different flavors, that very pallet will begin to evolve and take more shape. And before you know it, you will be pairing different wines with different foods, because you will be sensing different elements in the wine and in turn that will bring out new and exciting flavors in foods that you never thought possible. So when heading to your favorite BYOB with your wife or significant other, remember, bring wines that you enjoy drinking overall, not wines that you think will be better with certain foods!

I also want to help in the buying of wines as well; this will go a long way to having an even more enjoyable dinner and wine experience. So here are 4 wine buying tips that everyone should know...

Rule #1-When dining out, convey the illusion of preparedness, bring wines that you believe everyone will enjoy and have fun with it, no obnoxious labels, or wines that are so far left that no one knows anything about.

Rule #2- Like rule #1, when dining at a byob, bring a wine that will give the wow factor..."Oh Wow! This looks fancy!" not "Thanks. What is this?" and will it be any good?

Rule #3-Casually ask your friends or guests if they have any style or varietal preference, it's always nice to be nice!

Rule #4- If you're the point person that brought wines, take ownership of it and know a little bit about what you brought, it will show your guests that you cared enough about them and your evening, to make it a little special.

And let's not forget the wines... Here are 5 excellent, affordable wines you should buy and bring to your favorite BYOB! Enjoy!



1. 2008 Chateau Les Trois Bordeaux, \$29.99 approx. It received 90 points from wine spectator and is a really nice, fluid red from France.



2. 2010 Hahn Winery GSM Blend, \$14.99 approx. It received 86 points from wine spectator and is a Grenache, Syrah, mourvedre blend, very smooth red wine and very easy drinking.



3. 2012 Huge Bear Sauvignon Blanc, \$25.00 approx. It received 84 points from wine spectator and is a very vibrant aroma, of lime, flour, apple, honey and tropical fruit.



4. 2012 Francis Ford Coppola, Black Claret, Cabernet Sauvignon, \$14.99 approx. Smooth, fruit forward, easy drinking, finishes strong with some light smoky flavor and black currents.



5. 2011 Alamos Malbec, Argentina, \$23.99. Dark, violet color with deep black tones. Soft and generous on the palette with subtle chocolate hints.

My hope is that this article enhances your love of wine and encourages you to indulge in La Dolce Vita! Or if you are a little shy about wine, it will entice or open your sensation to more, and to go out and explore, because to love and enjoy wine is one of the true beauties and splendors in all of life. It brings people of all ages, races and ethnicities together, and that is a truly beautiful thing! So I raise a glass to you, my special and beautiful people enjoy! Until we speak again, Cheers! Centi Anni...



Salvatore J. Spena is the General Manager of Robert's Steakhouse at The Taj Mahal Casino in Atlantic City and an Advisory Board Member of The Community Food Bank of New Jersey / Southern New Jersey Branch. He can be reached via:



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Henry Poreda, Saloonkeeper, Sonny's Saloon and Casino Las Vegas, Nevada



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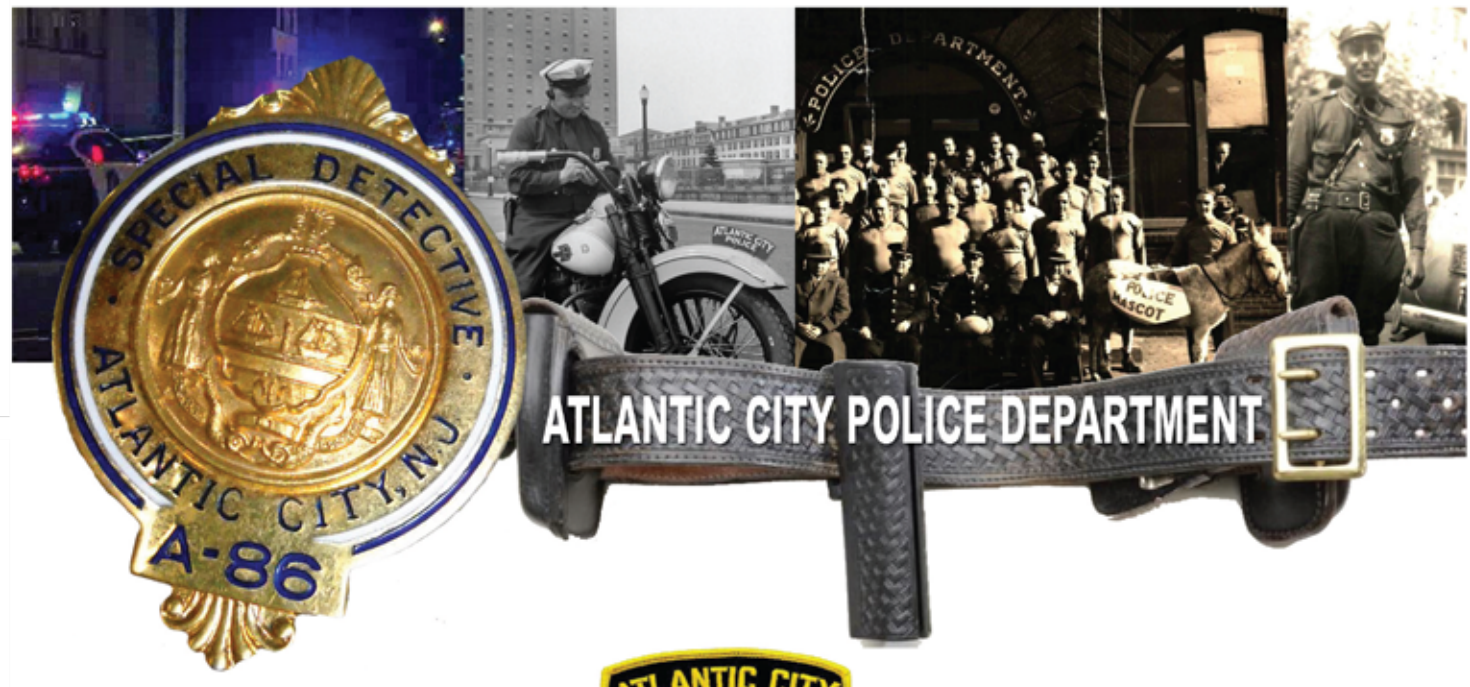


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Atlantic City... A Place We Call Home



By Ken Calemno and Kristine Kodytek

As early as 1855, one year after the incorporation of Atlantic City, a constable was on the City payroll. In 1856, the first jail in Atlantic City was constructed at Vermont and Atlantic Avenues.

The early police officers were seasonal employees who were discharged at the end of each summer. In 1890, the police and fire departments shared a horse-drawn patrol wagon. In 1902, the ACPD upgraded to its own horse-drawn patrol wagon and one electrically driven patrol vehicle.

City Ordinance #16 formally established the ACPD in 1907. By 1908, the Department employed 90 police officers—with two officers assigned to bicycle patrol! The first motorcycle patrol was not established until 1916.

Due to the increased use of motor vehicles, and therefore increased amount of motor vehicle accidents, the Police Accident Bureau was created. As a more preventive measure, Atlantic City installed its first street light in 1922. Atlantic City had the first comprehensive street light



In 1934, the Department's wireless technician, Lawrence J. Smith, developed the nation's first efficient pocket-sized radio for use by motorcycle and foot patrolmen. This same year, the ACPD's patrol cars were first equipped with two-way radios.

During World War II, 800 dedicated auxiliary officers assisted and substituted for regular police officers without compensation. Since the Department's establishment, nine officers have been killed in the line of duty—each a reminder of the brave men and women who sacrifice in the name of the safety our City.

Today, approximately 330 men and women comprise the Atlantic City Police Department (ACPD) and 115 civilians serve in a support capacity.

The mission of the ACPD is to provide emergency and non-emergency services;

partnerships; adapt a multi-disciplinary approach to solving community problems; and develop and promote a diverse, professional workforce.

With a Patrol Unit, Traffic Unit and K-9 Unit, the Department provides services both its approximate 40,000 residents, but also more than 30 million visitors yearly. The ACPD handles an estimated 150,000 calls per year!



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